



SWARNA MOHAN

A Journey of Empowerment, Entrepreneurship, and Lasting Leadership

Swarna Mohan, a figure of profound wisdom and resilience, stands amidst the intricate weave of life. Her journey through entrepreneurship and personal growth not only defines her success but also serves as an inspiration to those in her orbit. The lessons she imparts, drawn from her experiential learning, reveal a nuanced comprehension of life's dynamic ebb and flow.

Navigating the dynamic sphere of human engagement, Swarna has gathered valuable insights. She stresses the futility of reshaping others' perspectives, emphasizing the genuine power of our responses. Amid the perpetual changes in our surroundings, she underscores the significance of adhering to core values, offering clarity for wise decision-making. Swarna's strength lies not in battling every challenge but



in discerning when to engage and when to yield, avoiding futile struggles. In her view, successful negotiations aren't about winners and losers; they are fruitful when all parties benefit, ensuring lasting results through mutual gain.

Swarna's professional journey demonstrates her strategic acumen. The architecture of her business portfolio encompasses two pivotal divisions, namely real estate brokerage and syndication. Full Circle Real Estate, conceived in collaboration with partners Sivajyothi Rachumalla and Chakradhar Karri, has burgeoned into a 50-agent brokerage serving Texas' Austin, Dallas, and San

Antonio Metros. This growth, she attests, emanates from a commitment to empowering agents and fostering collaboration.

Swarna's brokerage is complemented by her involvement in Syndication, which involves pooling resources for residential and commercial land development projects. Currently, she manages five such projects spanning across Austin and Dallas Metros, totaling 1200 acres. With over 400 investors involved, she seamlessly integrates the spheres of development and sales to gain a broader understanding of the real estate landscape.

Yet, beneath the triumphs lies the crucible of challenges. As a woman in commercial real estate, Swarna confronts gender bias and stereotypes, hurdles she navigates with empathy and resilience. Balancing the demands of work and single motherhood proves a daily struggle, a testament to her unwavering commitment to both spheres of life.

Swarna's passion radiates through her commitment to inspiring and empowering women, evident in her initiatives to integrate homemakers into the workforce and create women-centric teams for land development projects. Her drive stems from the transformative power of financial independence, a force that propelled her forward in the face of adversity.

Rejecting the notion of a rat race, Swarna aligns herself with the purpose-driven ethos of a tiger. Every endeavor she undertakes must

resonate with her overarching purpose, steering her towards meaningful victories rather than a mindless pursuit of success.

Swarna's wellspring of inspiration draws from the deep familial ties she has notably forged with her grandfather and mother. Their altruistic endeavors within the community have kindled Swarna's commitment to uplifting lives, a pursuit she doggedly follows. Her grandfather, rising from humble beginnings to become a tea plantation owner, left an indelible legacy of selfless assistance to countless individuals. His funeral, attended by over 2000 people shedding genuine tears, proved the deep impact he had on others' lives.

Upon learning of this while residing in the US during

her first pregnancy, Swarna pledged to emulate this ethos of selflessness. Her desire and goal have since centered on uplifting as many lives as possible. Mirroring her mother's impactful role as a guiding force for those seeking assistance, Swarna aspires to walk the same path. With hope for her daughters to follow suit, Swarna's commitment to selfless service forms the bedrock of her personal and professional endeavors.

Swarna's journey is studded with accolades, from excelling at BITS Piani with a dual degree to securing two job offers and venturing into entrepreneurship. As the founder of a custom furnishings company, she steered its growth to a six-figure revenue. Transitioning to real estate, she swiftly became one of Austin's top 500 producers within four

years. Her achievements extend to showcasing Austin on the American Dream TV network and earning the Texas Accredited Commercial Specialist designation in 2021. The pinnacle of recognition arrived in 2023 with an Outstanding Leadership Award and the Top 50 Teams in Austin award, a testament to Swarna's enduring dedication and trailblazing spirit.

As we reflect on Swarna's journey, her definition of leadership reverberates with a thoughtful resonance. A leader, according to her, is not just someone who gathers followers but someone who ignites leadership in others. This ethos is deeply embedded in her professional approach, where she achieves personal success and actively nurtures the growth and leadership potential of those within her sphere.

Swarna Mohan's story emerges as an inspiring mosaic of accomplishments, challenges conquered, and a legacy of leadership that echoes beyond the confines of her individual success.

